



network

—in-school programs

SCHOOL YEAR 1952-53

FALL 1952

Growing Up	2-4	WHA
Uncle Dan	3-5	WABE
Distant Lands	5-9	WNYE
Let's Find Out	1-2	KSLH

SPRING 1953

Tales From Four Winds	Kg-6	WNYE
Uncle Dan	3-5	WABE
Distant Lands	5-9	WNYE
Let's Find Out	1-2	KSLH
Know Yourself	7-8	KSLH

SCHOOL YEAR 1953-54

FALL 1953

Making Friends With Music	5-9	WTDS
Old Tales and New	Kg-3	KUOM
Polly and Puffy	Kg-3	WFBE
Uncle Dan	2-4	WABE
Let's Find Out	1-2	KSLH
Meeting the Situation	7-9	WBOE
Know Your Neighbors	5-9	KDPS
Safety Sam	4-6	WNYE
Then and Now	7-12	WFIU

SPRING 1954

Making Friends With Music	5-9	WTDS
Old Tales and New	Kg-3	KUOM
Polly and Puffy	Kg-3	WFBE
Uncle Dan	2-4	WABE
Let's Find Out	1-2	KSLH
Journeys in Art	7-12	WBGO
Radio Almanac	5-9	WHA
Story Time	Kg-3	WOSU
Voici La France	7-12	WNYE

SCHOOL YEAR 1954-55

FALL 1954

Americans To Remember	5-9	WNYE
Story Time	Kg-3	WOSU
Poets' Corner	10-12	KSLH
Visitors Mimi	2	KSLH
Let's Find Out	1-2	KSLH

Another service of the

National Association of Educational Broadcasters

NAEB in-school program service

NAEB IN-SCHOOL PROGRAM SERVICE

The in-school program offerings of NAEB make available selected school broadcasts on a regular year-around basis. This service is organized and guided by the In-School Program Committee in cooperation with NAEB Headquarters.

The In-School Program Committee was organized in February, 1952. This committee is made up of seven members, with all principal types of station membership represented.

The primary purposes of the committee are:

- 1 - To select radio programs for school use by NAEB members as a regular part of the NAEB Network offerings.
- 2 - To promote interest among educational broadcasters in the distribution and good use of effective school programs.

The full committee meets twice each year to select programs and carry out its work.

NATURE OF THE SERVICE

The prime justification for an in-school program service is the conviction that radio stations are broadcasting series of local origin that can be used with equal success by other stations. In the selection of offerings the In-School Program Committee directs its judgment toward series that are usable in many parts of the country. Attention is focused on the entire program series as a unit, not on a particular program within that series.

Obviously the first requirement of program offerings is that they provide a service to subscribers and to the intended audience. This service, the committee feels, can:

- 1 - provide series not feasible to produce locally,
- 2 - make effective school broadcasts available to more schools,
- 3 - stimulate a local staff toward a keener appreciation of better programming for in-school use,
- 4 - broaden school broadcast operations.

The committee urges all broadcasters to recommend programs that might fit the needs of this in-school program service. Mail them to:

In-School Program Committee
NAEB Headquarters
14 Gregory Hall
University of Illinois
Urbana, Illinois

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